

TRADING BELLS

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THE WEALTH MAKERS

ONE INVEST PLAN REPORT

For



Prepared

by

Mr. Santosh Meena

(Registered Investment Adviser)

Indore

December 17, 2018

Private & Confidential

An Important Message

Dear Sir

We are pleased to present your One Invest Plan. We have analyzed your risk profile and recommended **Model Portfolio** for your equity allocation.

You will have to execute the portfolio either on your own or through your Equity Advisor.

This report contains:

1. Risk Profile
2. Asset Allocation
3. Recommended Equity Portfolio

Sincerely,

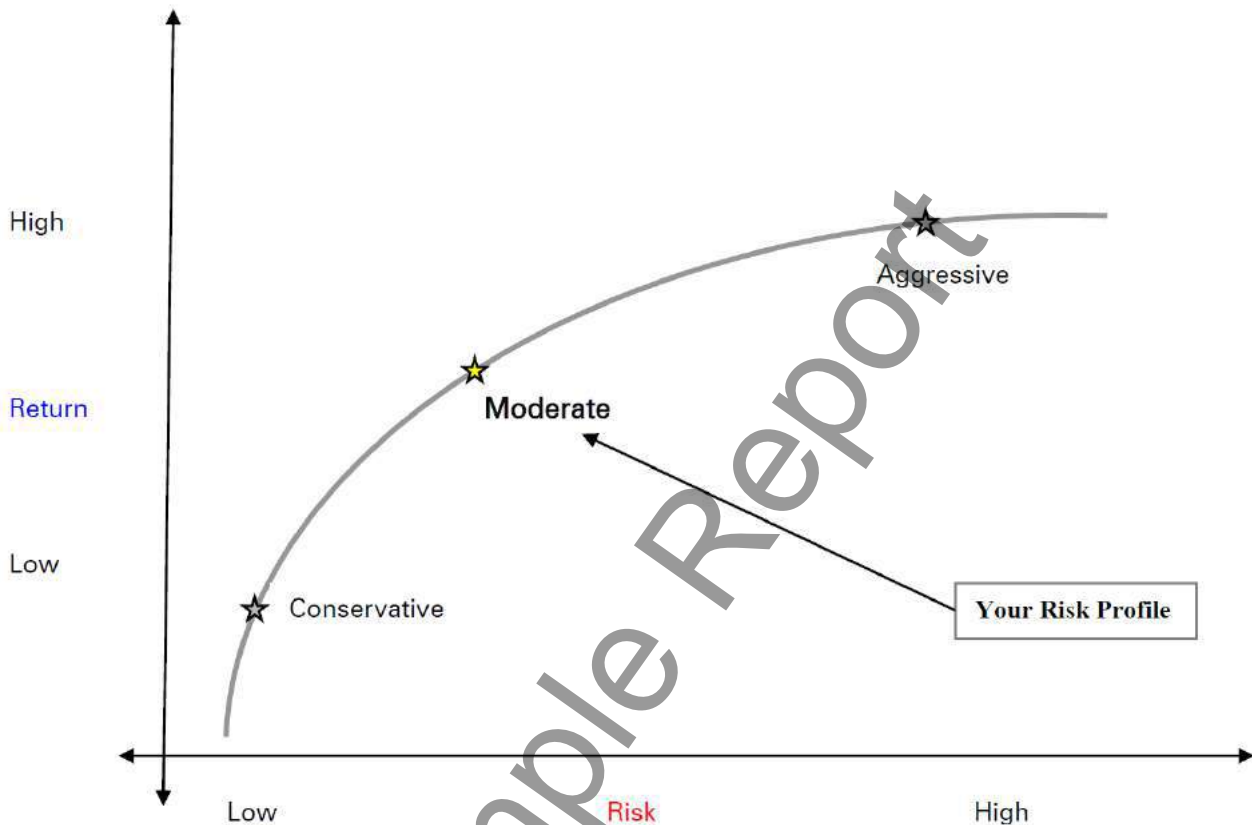
TradingBells, c/o Swastika Investmart Ltd.

Sample Report

Risk Profile

This section provides guidelines on which assets to allocate as per your risk profile

Risk profile is determined based on the information provided by you and your responses in the risk assessment exercise.



You have emerged as an investor with a **"Moderate"** risk profile. Investors with this profile typically have the following characteristics.

1. Your primary goal is _____
2. You are likely to make investments that _____
3. You prefer higher returns than _____
4. You are comfortable _____
5. You are on the lookout for a _____ steady returns

Asset Allocation

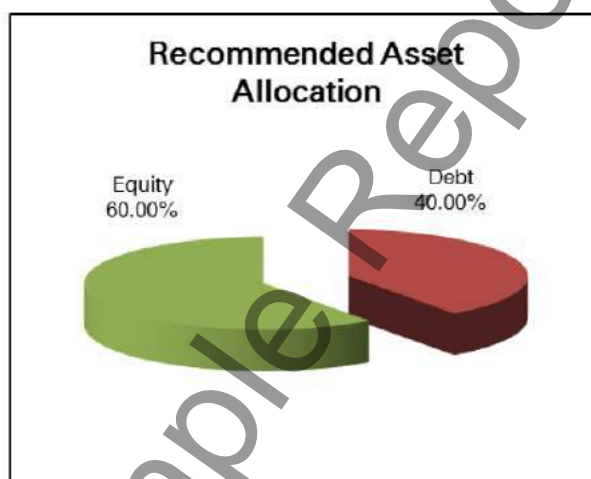
The second step involves determining appropriate Asset Allocation based on your Risk Profile.

Asset Allocation is the most important factor in portfolio construction and indicates the distribution of your investments in different asset classes i.e. equity, debt, cash & alternate.

The suggested asset allocation based on your risk profile is given below.

Risk Profile	Cash#	Debt	Equity	Alternate#
Conservative to Moderate	0.00%	40.00%	60.00%	0.00%

Cash & Alternate are optional and the recommend allocation is between 5-10%



Note: The suggested asset allocation is as per your risk profile alone & not based on your life goals, we would recommend you go through financial planning service for knowing the exact asset allocation.

Equity Recommendations

Sample Report

Recommended Portfolio based on Risk Profile

Key Points:	
Recommended Investment Horizon	3 Years +
Investment Universe	Existing securities within the BSE 500 Ltd.
Defining Market Capitalization <i>(as per Swastika Investmart Ltd.'s Research)</i>	<ul style="list-style-type: none"> • Large Cap–Top 100 stocks in terms of market capitalization from BSE500 • Midcap–Next 300 stocks in terms of market capitalization from BSE500 • Small Cap–Remaining 100 stocks in terms of market capitalization from BSE500 <p>Calculated on 31st March of every year and stock is defined as per the formula for the next fiscal year</p>
Performance Benchmark	Nifty 50
Key Risks	Market Risk
Taxation	We advise you to seek consultation from Tax Advisor before making any investment decision
No of Stocks	20
Maximum Weightage	7.0%
Re-balancing	Scheduled every 3 Months

Sector	Weight
Infrastructure	
Consumer Discretionary	
Financials	
Chemicals	
Health Care	
Information Technology	
Consumer Staples	
Electricals	
Total	100.0%

Market Capitalization	Weight
Large Cap	
Midcap	
Small Cap	
Total	100.0%

Plan of Action

As per your profile, you would like to start the Equity Portfolio investment at **500,000/-**

Alert: Ideally, this amount should not be more than 15% of your investible surplus.

The Following is the portfolio that we recommend to invest in: Amount to be invested: **Rs. 5,00,000/-**

S. No.	Stocks	CATEGORY	SECTOR	Weightage	CMP	Quantity to be bought
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
Total				100.0%		

Important Note

- ✓ You are requested to execute the above portfolio on your own or connect with your Relationship Manager at the earliest.
- ✓ You will be intimated on any rebalancing requirements at the scheduled Quarterly frequency. You are requested to act on the changes accordingly.

Annexure

S. No.	Stocks	Year End	Gross Sales (in Crs.)	Profit After Tax (in Crs.)	Earnings Per Share (Rs.)	TTM PE/PB (x)	Return on Equity (%)	Return On Capital Employed (%)
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								
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20								

(Source: screener.in)

Earnings per share (EPS): A company's profit after tax (PAT) divided by its number of common outstanding shares. If a company earning Rs. 1 crore in one year had 1 crore common shares of stock outstanding, its EPS would be Rs.1 per share.

Price to Earning (P/E): is the most common stock valuation measure, to compute it takes the stock price/EPS, Ex- Stock is trading at Rs. 100 and EPS is Rs. 5, then P/E is 20 times.

Return on Equity (RoE): is a measure of profitability that calculates how many rupees of profit a company generates with each rupee of shareholders' equity.

Return on Capital Employed (RoCE): is a profitability ratio that measures how efficiently a company can generate profits from its capital employed by comparing net operating profit to capital employed.

Price to Book (P/B): is the most common stock valuation measure for Banks & NBFC's, to compute it takes the stock price/BV, Ex- Stock is trading at Rs. 100 and BV is Rs. 50, then P/B is 2 times.

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Any holding in stock –Yes

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